



The Starter Pack

Best Gigs for Beginners

While there are tons of gigs that you can offer, some are easier than others for a new seller to market and get results. Below you will find complete gig examples in some of the hottest niches. Feel free to use them as a framework from which to build your own gigs. Do not copy them as fiverr will penalize or even ban you when caught. Rather, use them as inspiration to create your own profitable portfolio.

VIDEO TESTIMONIALS

Video testimonials are one such area. Thousands of new products are created every day and many marketers are turning to video testimonials to include in their marketing materials.

Because of the high demand, this niche is in constant need of fresh faces. Also, it doesn't require a bunch of fancy or expensive equipment. The number of videos shot on a cell phone would surprise you!

Gig Title: I Will Make You a VIDEO Testimonial

Category: Video & Animation

Sub-category: Spokesperson & Testimonials

Gig Description: Thank you for checking out my gig!

I will create an authentic video testimonial review for your product, service, or website. I will require a script of up to 100 words or 30 seconds. Please be very specific in the details of your script. I will need the features and benefits of your product/service or detailed information about your website for the best results.

UNLIMITED REVISIONS are included with this gig!

Be sure to check out the gig extras if you require additional words or time. Please feel free to message me directly with any questions you may have. Click on the purchase gig button and I'll get started right away!

Tags: Testimonial Video, Video Review, Product Review, Promotion, and Website Review.

How to Deliver the gig: This is one of the simplest gigs to produce and deliver. All you need is a good quality video camera

(most moderns phones will do) and some software to edit and render the final product for best results.

There are many free or low-priced software solutions to accomplish this task. I strongly recommend using one that will render your videos in MP4 format so it is viewable across multiple platforms. Using the supplied script and camera, record the video testimonial. Be authentic and genuine when recording. When done, a quick edit will clean things up greatly before delivery to your buyer. The whole process shouldn't take much more than 5 minutes start to finish, making it not only popular, but profitable as well!

SOCIAL MEDIA MARKETING / TRAFFIC

Social Media Marketing is another area with high demand.

Perhaps you noticed the large number of sellers offering visitors, likes, or followers for your website or social media pages. While these visitors are of limited commercial value, they do provide additional traffic to help boost your traffic

metrics. Many of these sellers use SMM panels to generate this traffic. In a nutshell, the seller purchases a block of traffic from a SMM panel for a specific platform, say 1000 Instagram likes for a fixed cost (usually about \$0.50/1000) then resells it on fiverr.



Gig Description: I will drive real TARGETED traffic to any website.

Category: Digital Marketing

Sub-category: Web Traffic

Description: Looking to increase your rankings and exposure?

You've come to the right place!

Simply supply the URL and you will receive at least 500

UNIQUE, TARGETED VISITORS to your site. All traffic is

high quality, tier 1 traffic (US, Canada, Europe)

- 100% **REAL** visitors

- Adwords approved
- Google safe
- NO BOTS!
- 24 hrs of unique targeted traffic

Attract more buyers and increase your site engagement. Check out the gig extras for more traffic deals! Click the purchase gig button and send your details so I can get started straight away!

Gig Tags: Website Traffic, Targeted Traffic, Marketing, Advertising, Traffic

Delivery: Once you have the URL, head over to SEOClerks.com and purchase a traffic pack (usually 1000 hits/\$1) Use gig extras to increase traffic numbers to explode profits. (\$5 gig = \$2 profit where \$10 gig+extra=\$7 profit in same time!)

KEYWORD RESEARCH

Keyword research is another area that is easy to do since software does much of the heavy lifting. Using your choice of

keyword software, simply enter your search terms and compile a list of possible keywords. Most programs will provide additional statistics about competition, ease of ranking, search volumes and trends. Simply export this data into a spreadsheet for your customer.

GIG TITLE: I will provide in depth KEYWORD research for your website.

Category: Digital Marketing

Sub-Category: SEO

Description:

Eliminate the Guesswork from your online Marketing Campaigns and SEO targeting!

I will find the best Keywords to target for your niche or business

Targeting the wrong keywords costs your business time and money!!

You Will Receive

A detailed color PDF containing the search terms and competition data in easy to understand format.

Each column will list the keyword, searches per month, cost per click, the competition data for the top ten for each keyword and a breakdown of each position in the top ten so you can clearly see the competition strength and clear explanation of the best and most profitable to use,

I also include a spreadsheet so you can edit and plan your online campaign

You receive all key words that I find so you know what is best to target and what to avoid, depending on the niche or business this can be between 100 to 500 key words

I can run for anything from global campaigns or local business, I can run any European language with competition from any Google search engine i.e.: Google.com, Google.co.uk etc.

TAGS: Keyword, Keyword Research, SEO, SEO Keyword

DELIVERY: To take maximum advantage of this gig, you will need quality keyword research software to do the research and

export the results. I use and highly recommend [LongTail Pro](#) keyword research software. Simply open Longtail Pro and enter the customer supplied search terms. The software will generate a list of keyword combinations and associated metrics for each. Simply select the export option to generate a report for your customer. The whole process only takes a couple of minutes, making it possible to do many gigs in a short time.