



fiverr[®]
FORTUNE
FORMULA

Christopher Deo



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THE LEGAL STUFF: TERMS AND DISCLAIMERS

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Thank You

First let me thank you for your trust and buying the fiver FORTUNE FORMULA, I've put my personal experience in this course and have broken down every bit of information I've learned through my experiences. I have done my best to provide screenshots, resources and detailed descriptions for every step. Hope you enjoy!



Introduction

Hello, and welcome to fiverr FORTUNE FORMULA! I would like to start by thanking you for your decision to purchase this training.

Let me start off by introducing myself. My name is Christopher Deo, and I am the author of this and other Internet Marketing related products. My goal is to provide valuable information that will help you reach your business goals. I'll provide the education and inspiration, but the perspiration is up to you!

So how did I discover this profit from fiverr in the first place? Like many people out there, I was struggling to make ends meet and support my family.



I had a good job and a decent wage, but there always seemed to be more month than money. Working a second job was out of the question due to my varying schedule. So, like many of you, I went online in search of a solution.

The problem was, I didn't have any knowledge about creating a website at the time. Blogging looked promising but took too long to see results. I felt like I lacked the knowledge, tools, and skills to be an effective affiliate marketer so that door seemed closed. The whole video marketing thing seemed pretty intimidating too. So what's a guy like me supposed to do? Surely there's something I could do that would bring in a little extra cash each month, but what??? Enter fiverr.



I soon discovered that there were services that I could offer that were in demand on fiverr. And before you go there, none of them required costumes or singing! I liked to write so I focused on content creation, proofreading, and editing services. Eventually, I learned the secret to creating a compelling gig offer that brought in the sales. Soon my conversions were through the roof, and the cash was streaming in. Finally, there was more month than money in my household!

It wasn't easy, but I learned how to succeed in the fiverr marketplace. My goal in creating this training material is to shorten your learning curve dramatically while skyrocketing your profits. This step-by-step guide will take you from



absolute beginner to top rated seller and have you laughing all the way to the bank in no time flat!





WHY FIVERR?

Fiverr has become the ultimate micro-job platform on the Internet. It's a place where millions of buyers and sellers connect to exchange products and services at a very, very affordable starting price. With over 3million currently active gigs onsite, fiverr.com has become *THE* place for outsourcing relatively small tasks without breaking the bank.

By now you're probably wondering why you should use a service such as fiverr to generate income? Many worry that the low entry price is a barrier to profits. But did you know that you could now earn up to \$10K on a single gig? Let me assure you that when it is set up correctly, your gigs will generate plenty of profits without a ton of extra work!



Remember, the whole purpose behind fiverr is to connect buyers with freelancers that can meet their needs at an affordable cost. It's worth mentioning that although gigs *start* off at five bucks, you can quickly increase your profits by offering value-added extras, bundles, and multiples. Even new sellers can utilize custom offers to earn an additional \$325 on their gig and skyrocket their profits right out of the gate! Top Rated Sellers can do the same but the cap rises up to ***TEN THOUSAND DOLLARS!*** Ready to learn the fiverr FORTUNE FORMULA? Good! Keep reading!



WHAT CAN BE BOUGHT OR SOLD ON FIVERR?

A quick browse through the home page reveals an amazing variety of gig offerings, ranging from the standard data entry and research tasks to the truly out-there. For example, as I write this, sellers in the “**Fun and Bizarre**” section are offering:

- A piece of rare metal that will melt in your hand
- A prank phone call to anyone you choose
- Three balloons released into the sky with your message in them
- Your name written on two grains of rice
- A photo of you on the cover of Rolling Stone magazine
- And my all time favorite, a video of a woman pretending to be “crazy in love with you” — which has 983 buyers and a 98% positive rating so far!



If you don't want to write advertising slogans on your body, dance in a silly costume, or scare someone's friend, offer one of the thousands of more ordinary products and services, like:

- Draw the customer as a cartoon character
- Make a photo into an avatar
- Promote a business on Facebook, Twitter, & Pinterest
- Offer proofreading and editing services
- Write a short blog post
- Translations (300 word maximum)
- Create a video testimonial about a product
- Create logo's and site headers
- Create whiteboard videos
- Social Media Marketing



Fiverr is also a good place to look for services that you are unable to do yourself. What do you do when you have the need to create graphics or edit images? Simply log into fiverr and look for a gig like this.



Photoshop is rather expensive and has a steep learning curve. Why invest hundreds of dollars in the software program and countless hours learning to master it when you can spend a few bucks and have an expert lend a hand with your project?



For many, the small fee is worth it. How many hours would you have to spend learning how to change the background, add text to your picture, or perform other customizations? I'd gladly trade a few bucks to free myself of that headache!

As you can see with just a cursory glance, there is almost no limit to what you can buy or sell on the fiverr site. However, if you are serious about making money from your efforts, there are a few key points to consider before jumping in.

Niche selection plays a huge role in profitability. You will need to balance your skill sets with market demand. As you can imagine, there is more demand for gigs in graphic design than dancing bananas.



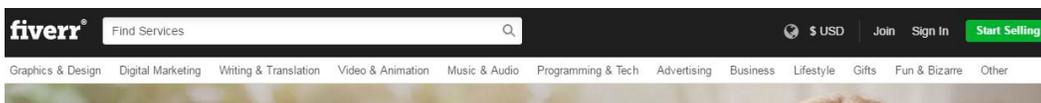
NICHE SELECTION

Now that you've got a better understanding of fiverr and what it can offer, it is time to get down to business. After all, I promised to teach you the secret to making money with this website, right? Before you can go on, you must choose a niche. A niche is simply an area within the marketplace in which you want to specialize. The Photoshop earlier example is in the graphic design niche.

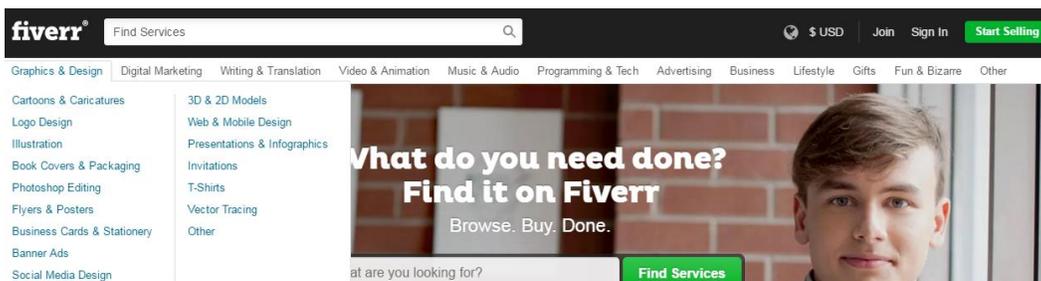
With all the possibilities, you may be wondering how to find a profitable niche. Fortunately, the process is much easier than you'd expect so let's get started.



Fiverr actually does a pretty good job of defining and segmenting various niches on their site. Start by looking at their main navigation menu just below the site header.

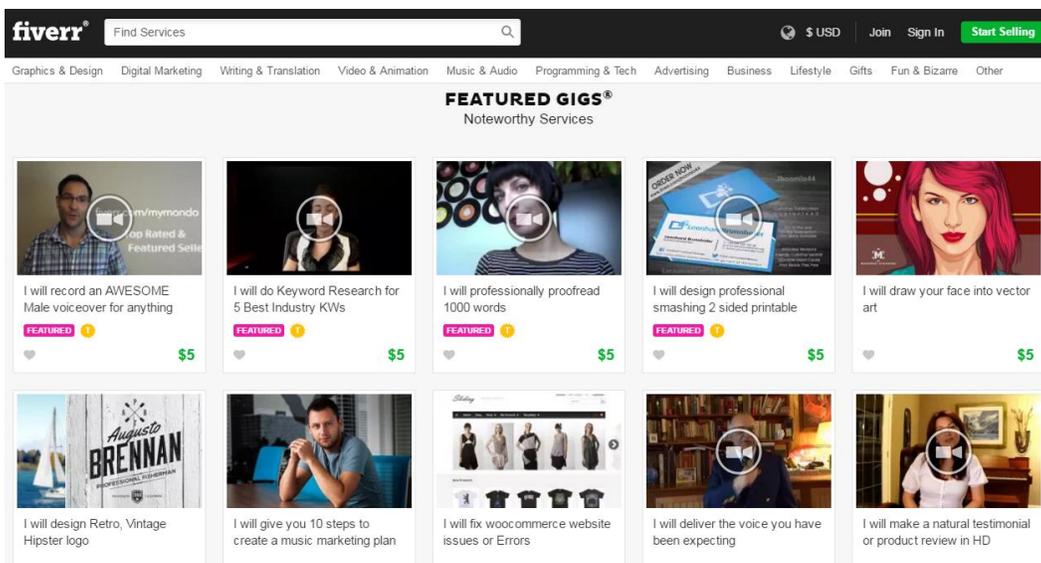


It starts with ‘Graphics & Design’ on the right and ends with ‘Other’ on the right. Hovering your cursor over any of those options brings up another list of sub-niches that you can explore further. As you can see, there are many additional options listed under “Graphics & Design.”





Next up is the ‘Featured Gigs’ section. These are gigs that met certain criteria to be selected by fiverr’s editors to be featured throughout the site. Again, you will find a huge variety of gig offerings.



As you browse through all those gigs, pay attention to the categories (niches), the number of reviews posted for each, gig descriptions, and gig extras. By now, I’m sure you are starting to see a pattern in the most popular gigs.



By far, the most popular, and profitable, niches on fiverr are:

1. Graphics & Design

- Logo Creation
- Vector Graphics
- Infographic Creation

2. Video Creation

- White Board Videos
- Speed Drawing
- Video Testimonials & Reviews

3. Internet Marketing

- Keyword Research/SEO services
- Content Creation
- Squeeze Page Creation



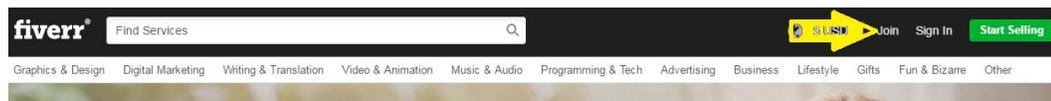
Regardless of the niche you select, your gig must be something that you enjoy doing because you will be doing a lot of it in the coming days! Aside from passion, you must also have the ability to do it well. You won't last long delivering shoddy workmanship. Perhaps most important of all from a profitability standpoint, you must be able to complete the gig quickly. The most successful sellers find ways to automate their gigs to some degree, allowing them to deliver high-quality work relatively fast and with minimal effort.



CREATE YOUR ACCOUNT

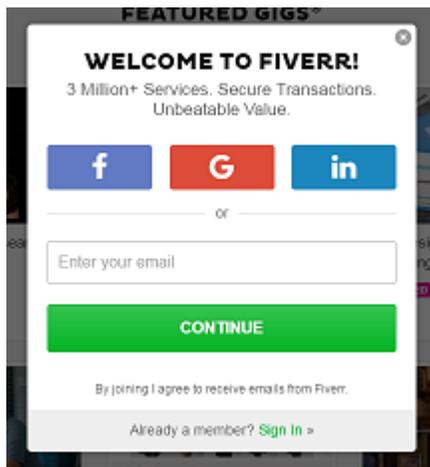
By now you've probably chosen an area in which you want to specialize (your niche). Now it's time to create your account so you can start selling. Again, fiverr makes this extremely easy and intuitive. However, there are some things you will want to consider when setting up your account, so let's walk through that process now.

1. Click on 'Join' button on the upper right side of the menu.





2. A form will pop up prompting you to enter your email address or sign up using your Facebook, Google, or Linked-in profile.



3. You will then be prompted to choose a unique username. Take some time with this and do a bit of brainstorming to come up with your name. Ideally, it should be related to your chosen niche. Consider using your brand or existing social media profile names in the username if appropriate.



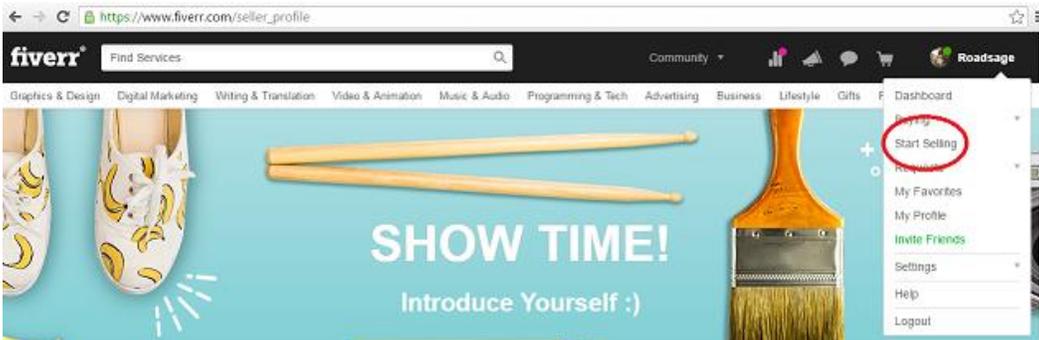
Choose your username wisely as it cannot be changed later on.

4. Enter a password and click join to complete the process.
5. Now open up your email and find the confirmation email fiverr just sent. Be sure to click on the confirmation link in order to activate your account.
6. Complete your profile section. Hold off on this section for now. I've got some detailed information on how to properly complete and optimize your profile for maximum results coming up in a bit.



CREATE YOUR FIRST GIG

Now you are ready to create your first gig. Go ahead and get signed in into your fiverr account if you haven't already done so. Hover the cursor over your username and select 'start selling' from the drop down list.



On the next screen, you will enter your gig title followed by the category/sub-category selections.



The gig description is next. Be creative here and use the appropriate keywords for your niche/gig. Remember that fiverr is really just an alternative search engine at its core. Whatever you can do to help people find your gig helps in the long run. Just be sure to use natural flowing, conversational language to avoid keyword stuffing.

GIG TITLE

I will create an AWESOME unique logo in 1day

Just perfect! 37 / 80 max

CATEGORY

GRAPHICS & DESIGN LOGO DESIGN

SUGGESTED CATEGORIES:
Graphics & Design > Logo Design
Video & Animation > Intros & Animated Logos
Programming & Tech > WordPress

DESCRIPTION

I will design a nice CLASSIC logo design like shown in my portfolio. Tell me your name, business & You can use it as your signature brand in pictures, business cards, websites, etc

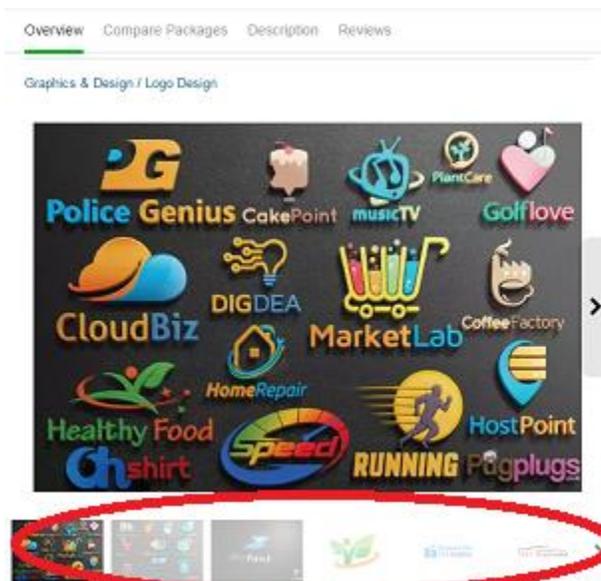
EXITING OFFER for few days only get *9 HOURS EXTREME FAST DELIVERY- this mean *you will get first update within this hour. sometime can be little too.

What you get in \$5 order

1. 3000 PIXEL HD JPG FILE
2. TRANSPARENT PNG LOGO FILE
3. 5 times revision only after buy additional revision add-on



You will also need to choose a picture for your gig. Be sure to select a picture that best represents your gig. For the example above, a sample logo would be ideal.



If you have more samples, you can upload them to the gig gallery and provide additional examples for your customers.



The next step includes entering the metadata, tags, and delivery time for your gig.

GIG METADATA

LOGO TYPE	✓	Are any of these services included in your basic Gig or Extras? <input type="checkbox"/> Deal Package <input type="checkbox"/> Branded Merchandise <input checked="" type="checkbox"/> Multiple Versions <input checked="" type="checkbox"/> Include Source File <input type="checkbox"/> Suggest Other ⓘ
STYLE	+	
FILE FORMAT	✓	
ALSO DELIVERING...	✓	

TAGS

LOGO CLASSIC LOGO UNIQUE LOGO BRANDING
 BUSINESS LOGO

min. three tags separated with commas

Enter the gig meta-data as prompted. Fiverr will provide you with various options based upon your category/sub-category selections. In this example, select the type of logo and enter the corresponding tags. Tags are keywords that people are likely to search when shopping on fiverr. Appropriate tags for this example would be logo creation, custom logo, unique logo, website logo creation, etc.



Next up is the delivery time frame. Do yourself a favor and set a realistic delivery time. It's far better to tell your customer that it takes a week to deliver and then get it to them in 48 hours than the other way around. Besides, faster than promised delivery is an easy way to impress your customers and ensure great reviews.

Follow the prompts to complete the pricing, delivery, and gig extras sections. It's important to note that you will be limited to offering only 2 extras per gig in the beginning. Continuing with the logo example, select source files for an additional \$5 and vector image as another upgrade. Gig extras add value to your gig and increase your average order by \$5-\$100 per extra (depending on seller level), so take advantage of them every time!



My Gig Extras

<input type="checkbox"/> Extra fast delivery			
<input checked="" type="checkbox"/> Source File	for an extra	\$5	
<input checked="" type="checkbox"/> Vector File	for an extra	\$5	and additional 1 DAYS
<input type="checkbox"/> 3D Mockup			
<input type="checkbox"/> High Resolution			
<input type="checkbox"/> Additional Revision			
<input type="checkbox"/> Logo Transparency			

Gig Extras

Next, complete the requirements page. This is where you tell the buyer what you need from them in order to complete their order.

 **Tell your buyer what you need to get started.**
Structure your Buyer Instructions as free text, a multiple choice question or file upload.

REQUIREMENT #1

For example: specifications, dimensions, brand guidelines, or background materials.

0 / 450 Characters



For example, a logo designer would need to know the website name, color schemes, desired fonts, buyer provided images (if any), etc. Be specific here as it helps you get it right the first time. That saves you time and keeps buyers happy!

That's it for the basic gig creation! Congratulations, You've just created your first gig! Let's move on to profile optimization so you can set yourself apart from the crowd and get those sales rolling in!



PROFILE OPTIMIZATION

Keep in mind that fiverr is really just a search engine at its core. This makes optimizing your profile a critical component to success. Since many sellers overlook this important step, you will be able to really stand out from the crowd and generate far more sales once your profile is fully optimized.

When it comes to making your profile stand out, it's really about showcasing who you are, why you do what you do, and the principles that guide your work. Treat your profile as an opportunity to introduce yourself to potential customers and create a space where they can get to know you and your professional style.



A great profile inspires confidence and enthusiasm in buyers and is an important part of building your Fiverr business!

Now that you appreciate the importance of a properly completed profile, let's look at what goes into completing yours and getting it optimized to bring in the sales.

When you created your account and set up your first gig, you entered a bit of key information designed to help prospective customers find you on the site. Much of that material goes into the profile page making optimization super easy. Your profile page contains:

- Your Featured Gig
- Your Profile Picture
- 'About' Section
- Your Best Selling Package
- Reviews & Feedback



FEATURED GIG

Your featured gig is the first thing buyers will see after clicking on your profile picture. Your featured gig is also the one shown in search results, even if fiverr does not currently feature it elsewhere on the site. Since it takes up the most space on your profile page, it's often the first thing a buyer is likely to see.

As you can see, your featured gig is pretty important. By default, fiverr will select your best selling gig as your featured gig, but you can change it if needed. Since you're just getting started and have completed only one gig thus far, it will be the one shown here. Be sure the



information you entered setting up your gig is correct and complete before moving to the next section.

PROFILE PICTURE

Since your profile page is how you introduce yourself to the community, your profile picture acts as your “virtual welcome mat”. For best results, upload a high-quality personal photo. Studies have shown that buyers tend to trust sellers with pictures of themselves more than those without a photo. Use the opportunity to “put a face with the name” and show yourself.

‘ABOUT’ SECTION

This section is your opportunity to tell your buyers more about yourself. Think of this as a mini biography. You don’t need to tell your life story, but you do want to provide enough information about you and your qualifications to make people feel comfortable buying



BEST SELLING PACKAGE

As the name implies, this area highlights your best selling package. When a customer selects the package, they will receive the base gig and all the corresponding extras.

Using the logo example, each package would consist of the logo, the source files, and a vector rendering for a total price of \$15. Think of this section as your ‘silent up-sell’ as it can quickly increase your profits.



REVIEWS

Reviews play a huge role in making sales on fiverr. Most buyers will check out a seller's reviews before making a purchasing decision, so it's vital that you understand how to achieve and maintain consistently high rated reviews.

This is the one area of your profile in which you have no editorial control over as the content of the reviews are up to each customer, and you cannot change them. However, that does not mean there is nothing you can do to influence a positive outcome. You will need to take the time to respond to all your feedback and address any issues as they arise. Be proactive; ask for good and honest reviews, and always over deliver on your promises. We'll dig into that a bit more in the next section.



HOW TO GET 5-STAR REVIEWS

In today's digital marketplace, reviews are highly influential factors in making a purchase. Think about the last time you shopped for something online. Did you jump in straight away and purchase it, or did you do a bit more research by digging into the reviews? If you are like most consumers, you likely checked out the product AND vendor reviews to determine if both were a good match for your needs. Positive experiences lead to positive reviews and positive reviews drive more sales! This fact alone makes positive reviews absolutely essential to your success.



Fiverr utilizes a 5-star system in their review process.

Each time you deliver your gig, the buyer is given the opportunity to provide feedback and rate their experience on a scale of 1 to 5 in three key areas:

- Seller response time
- Service as expected
- Buy again or recommend

Assuming you are treating this like a business and delivering top-notch work as promised, you shouldn't have any issues getting high marks. Nonetheless, I think it's worth examining ways to ensure you are consistently getting 5-star reviews.



SELLER RESPONSIVENESS

Let's start with seller responsiveness. This is a measure of how quickly you respond to your buyers and deliver the gig. Earning high marks in this category is pretty simple. Start by leveraging technology you already have.

Download the fiverr app so any notifications or messages will be instantly delivered to your mobile device. You never know where you'll be when someone buys your gig and the push notification aspect of the app shaves response time dramatically, especially if you are away from your computer.

Make an effort to build relationships with your customers by personalizing your communications. Use their names whenever possible and be responsive to their requests.



Above all, keep it professional at all times. Remember this is business, not happy hour with your friends.

SERVICE AS EXPECTED

Delivering high-quality work goes without saying, but there is more to this review category than just over delivery. It is imperative that your gig descriptions properly outline the *EXACT* scope of work you are willing to perform. For example, I noticed a gig listing as offering to create a website. However, what the seller was really offering was a website template. There is a huge difference between a fully functioning site and a template. Mistakes like that lead to confusion, complaints, and poor reviews.



Once you've accepted a gig, be sure to complete all work as requested within the scope of the gig. Seek clarification from your client if you have any questions. Never deliver sub-par work to your clients just to meet a deadline.

You're better off to explain the situation and offer a discount or freebie extras to compensate for a delay rather than deliver shoddy work. Keep in mind; your work is the representative of you as a seller and business so keep the quality level high at all times.

BUY AGAIN OR RECOMMEND

Your goal here is to turn your buyers into raving fans who will continue to use and recommend your services.

Achieving this goal isn't as difficult as it may seem. The key lies not only with clear communications but also with over delivery.



When you deliver your gigs, over deliver every time!

First off, who doesn't love a bonus? For example, if your gig is an article of 300 words, consider 350 words. Over delivery is the easiest way to ensure customer satisfaction, and it doesn't really take all that much to accomplish.

GETTING TRAFFIC

Traffic is the lifeblood of any business. This is especially true in an online endeavor. Traffic generation can seem like a daunting (and expensive) task. Fortunately, there are a variety of free and low-cost methods you can use to let the world know about your new gig. Blogging, social media, forums, and videos are some of the most effective methods of driving traffic and are totally free to implement.



BLOGGING

Blogging offers many advantages to the online entrepreneur.

First, it adds credibility and builds your reputation as an authority in your chosen niche. Simply create content relevant to your gig and post it to your blog then share. Be sure to highlight the key feature/benefit of each gig as it relates to the post. Be sure to link your fiverr account a couple of times within each post.

SOCIAL MEDIA

Social media has become the go-to traffic source for many savvy sellers. Create profiles and post to your pages on Facebook, Twitter, G+, Instagram, and Pinterest. Start by announcing your gig and link to each of your accounts. Put it in your status updates on Facebook. Send out a tweet to your twitter followers. Post your profile image and description on



Instagram and Pinterest. Leveraging the power of social media doesn't cost any money or take a lot of time, yet it can yield incredible results, so it's a good place to start.

Facebook and G+ groups are another excellent sources of traffic. Search for and join groups relevant to your gig's niche. Engage with the group and be a constructive contributor. When you see an area that your service will help, go ahead and let them know. This way, you are contributing to the group and offering real solutions with your gig rather than blatantly spamming the group and getting the ban hammer dropped squarely on your virtual head.

FORUM MARKETING

Forums are another good source of traffic if you play by the rules. Much like social media groups, you will need to find



relevant forums and be a constructive contributor, offering your link only when it is relevant. However, forums often give you additional marketing power in the form of your signature. Your forum signature is simply a marketing message linked to an offer (your gig) that appears at the bottom of every post you make in that forum. The more active you are, the more people see your link and at least a few will click through to check out your offer.

VIDEO MARKETING

Video marketing is not only popular but has proven to be a highly effective marketing channel. The chances are good that every time you search for something online, a video result is returned. Furthermore, that video is probably in one of the top search results. It's easier than you think to capitalize on this trend.



You will need to make a short video highlighting your service and telling people how to find you. Make sure to add the link to your gig early in the video description, so it's visible without having to open up the full description. Next, upload the video sites such as YouTube and optimize the listing. Be sure to include the link to your gig and include relevant keywords in the description every time.

(HINT: you can outsource this on...you guessed it, fiverr!)

FEATURED BY FIVERR

Remember when you first logged onto fiverr and you were shown the featured gigs section? Imagine how awesome it would be to become a featured seller and have your gig shown in that section for the world to see! Fiverr has never revealed the exact method for how to get featured, but there does seem to be some common threads among those gigs.



Each gig has a unique offering that differentiates it from the competition. It also has a high-value factor. That is, it is usually worth more than the cost. Each gig also has a high conversion ratio (ratio of visitors to sales), high average order value and high star rating/reviews. If you build a quality gig that gets sales and positive reviews, you're well on the way to being featured by fiverr.



SELLER LEVELS

There are four seller levels within fiverr. They are new seller, level 1, level 2, and Top Rated Seller. Each level has its own set of limits as well as benefits. As you grow your fiverr business, you will be given the opportunity to advance through the levels with the ultimate goal of attaining “Top Rated Seller” status. Ready to learn more? Awesome! Let’s dig in.

New Seller

New sellers are those who have just gotten started on fiverr and are focused on increasing their sales counts within the site. Although this is the proverbial ground floor, fiverr provides a few tools to help you along the way.



As a new seller, you can offer:

- 7 active gigs at any one time
- 2 gig extras at \$5, \$10, or \$20 price points
- Extra fast delivery as a value added upgrade
- Utilize up to 5 gig multiples for those larger jobs
- Access to *Fiverr Anywhere*
- ***Custom offers up to \$325***

You will be promoted to Level 1 following 30 days with an active account (time as a buyer counts too!), completed a minimum of 10 orders with at least a 4 star rating, and have a low cancellation rate.



LEVEL 1 SELLER

As a level 1 seller, you may have:

- 15 active gigs
- 4 gig extras (\$5, \$10, \$20, \$40)
- 10 gig multiples
- Extra Fast upgrade
- Fiverr Anywhere
- *Custom offers up to \$1500*

Once you have completed at least 50 orders within two consecutive months with an average rating of 4.5 while maintaining low cancellation rates, you will be moved up to Level 2, the Pro League.



LEVEL 2 SELLER: THE PRO LEAGUE

Congratulations, you've made it to the pros! As a Level 2

Seller, you have a few more options to offer, including:

- 20 active gigs
- 5 gig multiples (up to \$50)
- 15 gig multiples
- fiverr anywhere
- extra fast upgrade
- Priority Customer Service from fiverr
- Custom offers up to \$5000



TOP RATED SELLER

Unlike previous levels, promotion to Top Rated Seller is not automatic. It is awarded following a manual selection process by the Fiverr Editorial team based on a number of criteria, including uniqueness of offer, community leadership, and exceptional customer care. Once selected as a top rated seller, you will enjoy:

- 30 active gigs
- 6 gig extras (up to \$100)
- 20 gig multiples
- Extra fast upgrade
- Fiverr Anywhere
- VIP support
- *Custom offers up to \$10,000*



ANALYTICS: TRACKING TRENDS & SALES

In business, analytics are everything. Okay, so maybe not *everything*, but still highly important. It's been said that you can't inspect what you don't expect, and you can't fix what you don't track. In other words, you've got to keep an eye on the numbers.

Your seller account has an analytics dashboard built into it, making the whole process a lot easier. A quick glance at your analytics gives you information including:

- Monthly earnings
- Completed orders
- Average selling price
- Average ratings
- Number of active gigs
- Page views (# times gig viewed)
- Saved gigs (# times your gig is saved)
- Conversion rate



There's no strict formula to the analytics process. You will want to set aside some time to go through each area frequently. At a minimum, I recommend tracking your monthly earnings, average selling price, ratings, and conversion rates.

Analytics does more than simply show you how much you've earned. It helps identify trends in your business, monitor your feedback and helps you improve your gigs so you can achieve even better results. You must track and understand your numbers to improve your results.



Best Gigs for Beginners

While there are tons of gigs that you can offer, some are easier than others for a new seller to market and get results.

VIDEO TESTIMONIALS

Video testimonials are one such area. Thousands of new products are created every day and many marketers are turning to video testimonials to include in their marketing materials. Because of the high demand, this niche is in constant need of fresh faces. Also, it doesn't require a bunch of fancy or expensive equipment. The number of videos shot on a cell phone would surprise you!

Gig Title: I Will Make You a VIDEO Testimonial

Category: Video & Animation

Sub-category: Spokesperson & Testimonials



Gig Description: Thank you for checking out my gig!

I will create an authentic video testimonial review for your product, service, or website. I will require a script of up to 100 words or 30 seconds. Please be very specific in the details of your script. I will need the features and benefits of your product/service or detailed information about your website for the best results.

UNLIMITED REVISIONS are included with this gig!

Be sure to check out the gig extras if you require additional words or time. Please feel free to message me directly with any questions you may have. Click on the purchase gig button and I'll get started right away!

Tags: Testimonial Video, Video Review, Product Review, Promotion, and Website Review.

How to Deliver the gig: This is one of the simplest gigs to produce and deliver. All you need is a good quality video camera (most moderns phones will do) and some software to edit and render the final product for best results.



There are many free or low-priced software solutions to accomplish this task. I strongly recommend using one that will render your videos in MP4 format so it is viewable across multiple platforms. Using the supplied script and camera, record the video testimonial. Be authentic and genuine when recording. When done, a quick edit will clean things up greatly before delivery to your buyer. The whole process shouldn't take much more than 5 minutes start to finish, making it not only popular, but profitable as well!

SOCIAL MEDIA MARKETING / TRAFFIC

Social Media Marketing is another area with high demand.

Perhaps you noticed the large number of sellers offering visitors, likes, or followers for your website or social media pages. While these visitors are of limited commercial value, they do provide additional traffic to



help boost your traffic metrics. Many of these sellers use SMM panels to generate this traffic. In a nutshell, the seller purchases a block of traffic from a SMM panel for a specific platform, say 1000 Instagram likes for a fixed cost (usually about \$0.50/1000) then resells it on fiverr.

Gig Title: I will drive real TARGETED traffic to any website.

Category: Digital Marketing

Sub-category: Web Traffic

Description: Looking to increase your rankings and exposure? You've come to the right place!

Simply supply the URL and you will receive at least 500 **UNIQUE, TARGETED VISITORS** to your site. All traffic is high quality, tier 1 traffic (US, Canada, Europe)

- 100% REAL visitors
- Adwords approved
- Google safe
- NO BOTS!
- 24 hrs of unique targeted traffic

Attract more buyers and increase your site engagement. Check out the gig extras for more traffic deals! Click the purchase gig button and send your details so I can get started straight away!

Gig Tags: Website Traffic, Targeted Traffic, Marketing, Advertising, Traffic



Delivery: Once you have the URL, head over to [SEOClerks.com](https://www.seoclerks.com) and purchase a traffic pack (usually 1000 hits/\$1) Use gig extras to increase traffic numbers to explode profits. (\$5 gig = \$2 profit where \$10 gig+extra=\$7 profit in same time!)

****Variations on this gig using Likes/Shares/Follows/Views on other social media platforms are also highly effective and profitable!**

KEYWORD RESEARCH

Keyword research is another area that is easy to do since software does much of the heavy lifting. Using your choice of keyword software, simply enter your search terms and compile a list of possible keywords. Most programs will provide additional statistics about competition, ease of ranking, search volumes and trends. Simply export this data into a spreadsheet for your customer.

GIG TITLE: I will provide in depth KEYWORD research for your website.



Category: Digital Marketing

Sub-Category: SEO

Description:

Eliminate the Guesswork from your online Marketing Campaigns and SEO targeting!

I will find the best Keywords to target for your niche or business

Targeting the wrong keywords costs your business time and money!!

You Will Receive

A detailed color PDF containing the search terms and competition data in easy to understand format.

Each column will list the keyword, searches per month, cost per click, the competition data for the top ten for each keyword and a breakdown of each position in the top ten so you can clearly see the competition strength and clear explanation of the best and most profitable to use,
I also include a spreadsheet so you can edit and plan your online campaign

You receive all key words that I find so you know what is best to target and what to avoid, depending on the niche or business this can be between 100 to 500 key words

I can run for anything from global campaigns or local business, I can



run any European language with competition from any Google search engine i.e.: Google.com, Google.co.uk etc.

TAGS: Keyword, Keyword Research, SEO, SEO Keyword

DELIVERY: To take maximum advantage of this gig, you will need a quality keyword research software to do the research and export the results. I use and highly recommend [LongTail Pro](#) keyword research software. Simply open Longtail Pro and enter the customer supplied search terms. The software will generate a list of keyword combinations and associated metrics for each. Simply select the export option to generate a report for your customer. The whole process only takes a couple of minutes, making it possible to do many gigs in a short time.



CONCLUSION

Congratulations! You've made it to the end of the training.

You've learned quite a bit more about fiverr and how to make money with the site. You have created an account and optimized your profile. You have also created at least one gig and begun the process of driving traffic and making sales.



RESOURCES

Facebook Groups

Below is a list of Links different Facebook groups related to fiverr gigs and review exchanges. Some of these groups may be private/closed groups. That's ok. Simply click on the 'request to join' button and await approval. Once approved, or if an open/public group, start engaging with members. Build up some rapport with members before dropping your gig so as to avoid being spammy.

To do a gig review gig exchange simply make a post in the group that you would like to do a Fiverr review exchange with someone and have them send you a private message. Or you can private message someone if they are interested in doing a Fiverr review exchange with you.

If you are using FB Messenger, be sure to check your message settings. FB may filter messages it deems as spam if you don't tell it you want to see messages from that entity.

[Fiverr Gig Review Exchange](#)

[Fiverr Network](#)

[Fiverr Members](#)

[Fiverr Gig Advertising](#)

[Fiverr Advertising Authority](#)

[Fiverr Plus Community](#)

[Fiverr Exchange Review](#)

[Fiverr Gig Promotion](#)

[Active Fiverr Gigs Review & Exchange](#)

[Fiverr Review Exchanges](#)

[Fiverr Review Exchange Group](#)

[Fiverr Exchange by Fiverr Breakthrough](#)

Keyword Research Software

Keyword Research Software such as this will allow you to quickly and easily identify hot keywords for any given topic as well as quickly export them to an excel report for your customers. You can complete a Keyword Research gig in less than 5 minutes using the right tools!

[Longtail Pro Keyword Tool](#)

Software for Whiteboard and Speed Drawing

I use both these programs almost daily. Both are very user friendly, allowing you to complete projects with speed and ease!

[Easy Sketch Pro 3.0](#)

[EasyVSL 2.0](#)

SMM Panels

Use these panels for Social Media Marketing and traffic generation to any website. Get likes, shares, and engagement across all social media channels for your buyers. Smart use of gig extras here will maximize your profit potential.

[Peakerr SMM Panel](#)

[SMM Panel](#)

[SEO Clerks](#)